



bisnath.partners

AI consulting for small business · Toronto

Robbie Bisnath

Senior Product Owner · Business Analyst · Scrum Master — Toronto, Canada

Profile

Twenty-six years in software, from business analyst to senior product owner. Shipped AI features with human-in-the-loop review on a major media platform; led requirements and delivery across automotive finance, banking, and foreign exchange; ran Agile teams and SAFe programs. Now the founder of bisnath.partners, an AI consulting company for small businesses.

Experience

Senior Product Owner — DAC Group (to 2026)

IRIS Media platform. Delivered AI capability with human-in-the-loop workflows: generation with review, extraction with validation, classification with override, recommendation with approval. Led a team of business analysts; moved a stalled backlog's high-priority use cases into production.

Software Consultant / Senior Product Owner — RouteOne

Digital Retailing: online vehicle shopping and financing journey. Led daily scrums, JIRA backlog, use case documents and wireframes; REST API integrations and CI/CD pipelines across the automotive finance ecosystem.

Product Development Manager — The Jonah Group / 3Pillar Global

Client delivery for BMO, Cambridge Mercantile, and a Government of Canada Crown Corporation, including a Scaled Agile (SAFe) initiative. Mentored junior product owners and managers.

Education

Master of Digital Product Management, Smith School of Business, Queen's University — enrolled, commencing May 2027 · B.Comm, Information Technology Management, Toronto Metropolitan University · UX diploma · Computer Programming diploma, Humber College



think forwardly.

Beyond the resume: my company, bisnath.partners, helps small businesses put AI on their busywork — AI audits, workflow automation, and fractional product ownership, privacy-first and always with a human in the loop.

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